

**PROCLAMATION**  
***American Character Education Month***  
***October***

*WHEREAS*, the California State Board of Education and the State Superintendent of Public Instruction believe that all students enrolled in California's public schools have the right to a comprehensive curriculum that promotes a common core of personal and social values as the basis of good character; and

*WHEREAS*, the California State Board of Education and the State Superintendent of Public Instruction believe that America's heritage and laws reflect a common core of personal and social values that hold the citizens of this democracy responsible for acting morally and ethically, being actively involved in school and community, resolving differences peacefully, and respecting the rights, dignity, and property of others; and

*WHEREAS*, the California State Board of Education and the State Superintendent of Public Instruction believe that the character of our state is only as strong as the character of each individual citizen; and

*WHEREAS*, although character development is, first and foremost, an obligation of families, the efforts of faith communities, schools, youth, and civic and human services organizations also play a very significant role in supporting families to foster and promote good character; and

*WHEREAS*, state law calls upon educators to impress upon students the principles of morality, truth, justice, patriotism, and a true comprehension of the rights, duties, and dignity of American citizenship, and the meaning of equality and human dignity, all of which result in awakening students to the moral and ethical virtues that build a fundamental strength of character; and

*WHEREAS*, an effective character education program requires an intentional, proactive, consistent, and comprehensive approach that promotes a common core of personal and social values in all phases of school life, a core that includes trustworthiness, respect, responsibility, fairness, caring, citizenship, civic virtue, honesty, and personal responsibility;

*THEREFORE, BE IT PROCLAIMED* that the Alameda Unified School District Board of Education recognizes October as American Character Education Month.

*PASSED AND ADOPTED* this 14<sup>th</sup> day of October, 2014.

Ayes:           Members:

Noes:           Members:

Absent:        Members:

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Margie Sherratt, President  
Board of Education  
Alameda Unified School District

ATTEST:

By: \_\_\_\_\_  
Secretary of the Board of Education  
Alameda Unified School District