

Update on Family Engagement

March 12, 2019

Claudia Medina, FICE Coordinator

Raising Alameda: Empowering Our District's Family Engagement Culture

Vision: To **support** families to understand how their schools are structured to serve students and how important their participation and leadership is for their community. To **equip** families with college knowledge and planning, and to **connect** them with resources to support their parenting style, mindset, and actions towards supporting their child and our collective district aspirations for student success.



Logic Model for Family Engagement in AUSD: The WHY

(Based on LCAP Committee & Stakeholder Feedback)

Needs

- Families express a **significant need to understand the academic expectations** of their children and of their role in the school system
- Families **want welcoming environments** in their schools
- Families **want improved home-to-school communication** in their home language and/or in their preferred delivery methods
- **Educators need training** and support to build family-teacher relationships and partnerships
- **LCAP mandates authentic and meaningful family engagement as well as shared decision making**

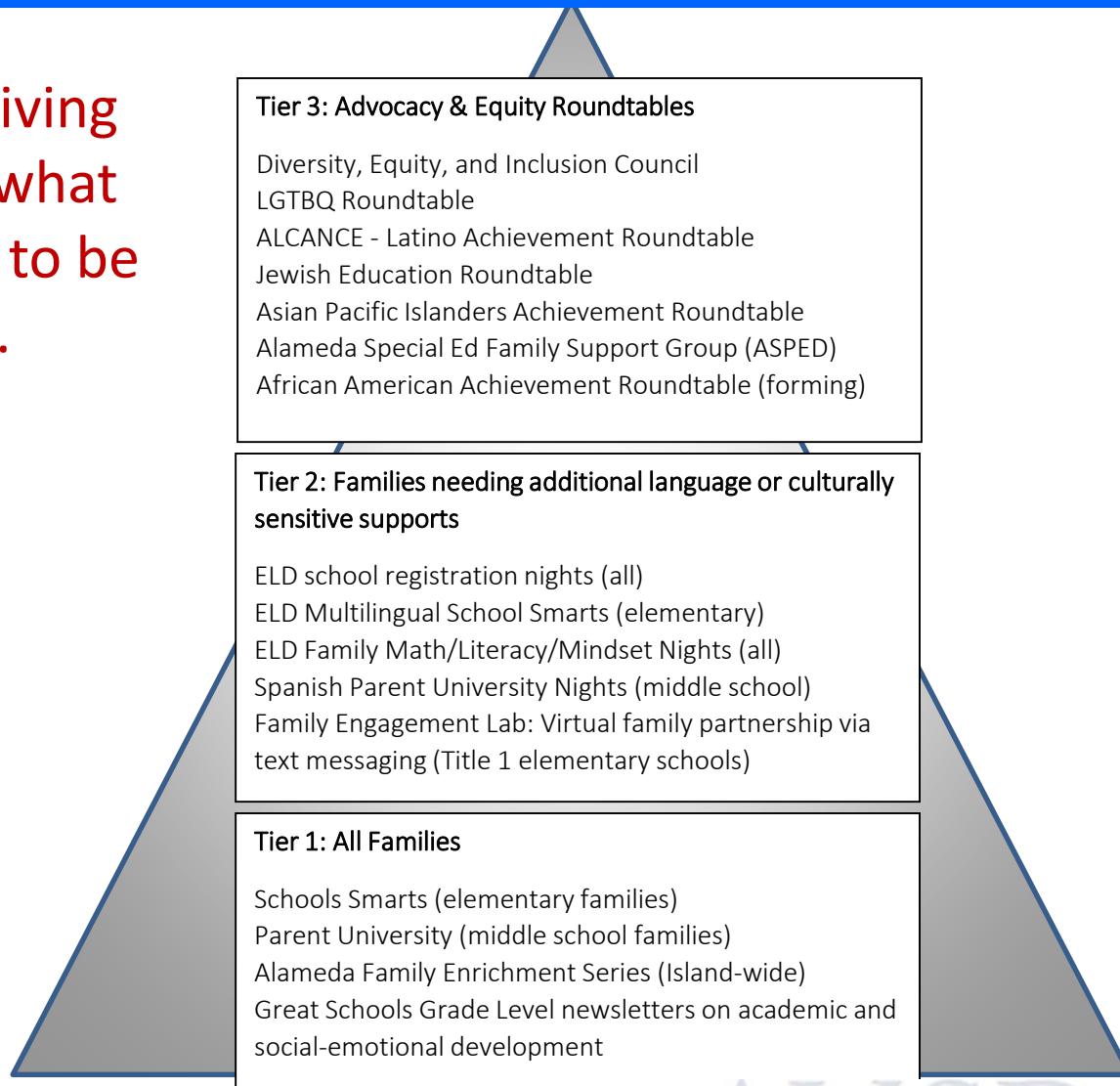
THINK BIG



Alameda USD Parent Involvement | Equity Framework

– A Tiered System

Equity is giving everyone what they need to be successful.



Game Plan: The How - Building Capacity and Leveraging Relationships



ALAMEDA PTA COUNCIL



Elementary Family Education Program - California PTA Partnership

Reaching across all parent groups and bringing them together in support of their common interest - to help children succeed!

The School Smarts program builds our elementary families':

- **Skills and knowledge** - cultivated in families to help them encourage and expect student academic achievement
- **School-home connections** - principals report families are more confident and are getting more involved in school and community
- **Leadership capacity** - graduates join PTAs, SSCs, LCAP committees, and our Equity Roundtables

Host sites alternate yearly

Multilingual programs every other year

Are you equipped?

Give your child the tools to develop strong academic & social-emotional skills!

Your participation is extremely important!

- **School Smarts** is a 7-week class where parent/guardians can learn about their child's educational path, understand how their school works, and meet other families.
- Classes are free for all AUSD families and offered once a week. Dinner and childcare for school age children [5+] are also provided.
- Your school community invites you to learn how to support child as s/he adapts to school and masters grade-level math and reading skills. These early lessons are fundamental to your child's self-esteem and long-term academic success!

Please join us at one of the following school sites for the Winter 2019 session. All families are welcome!

★ Paden & Haight

Tuesdays
6pm - 8pm
1/22 - 3/12**

★ Earhart

Wednesdays
6pm - 8pm
1/23 - 3/13**

★ Ruby Bridges

Thursdays
6pm - 8pm
1/24 - 3/14**



Sign Up Today!

Register: <http://bit.ly/Register4SchoolSmarts>

* Host schools alternate yearly

** No session week of 2/18 - 2/22

For more information, please visit: <http://bit.ly/AUSDFamilyEnrichment>
Parent Engagement Program Office emedina@alamedaunified.org

ALAMEDA UNIFIED SCHOOL DISTRICT
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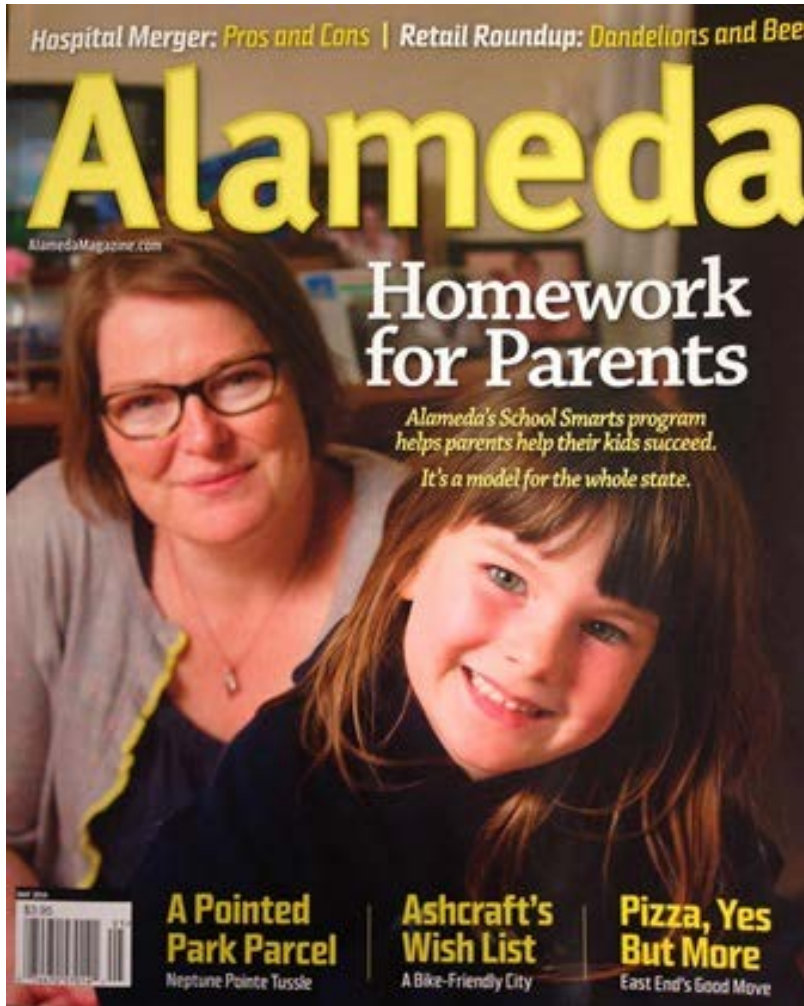
School Smarts Moves the Needle: 2018 Post Evaluation Report

4 sites reporting | Average class size enrollment 30

Building Capacity for Families	
Parents feel “very well” or “fairly well” informed about...	2017-2018
How to support my child’s learning at home	52% 86%
How to effectively communicate with my principal	76% 100%
Opportunities to get involved at my child’s school	69% 95%
What parents can do to make changes at my school	35% 90%

Ability to Demonstrate Leadership	
Parents are “definitely” or “very likely” to...	2017-2018
Contact my child’s teacher to discuss an issue	67% 95%
Attend a school site council meeting	14% 22%
Participate in a parent committee	48% 63%
Lead a parent committee or organization	21% 31%

Testimonial



After attending School Smarts I felt more in control of our schedule and more connected to my child. I was overwhelmed by our initial elementary school experience. As a working parent, I rarely knew what was going on at the school and did not think I had time to participate in PTA. Another parent encouraged me to sign up for School Smarts, just one night a week (including dinner!). I made that once-a-week commitment and it changed everything: I met many parents from our class and other grades, which helped me to form friendships I enjoy to this day; **I gained insight which I wouldn't otherwise have about the curriculum at our school and class activities that my child was experiencing; I opened my mind about how much time I had to give, and actually increased joy in my home - my child was thrilled when I began to volunteer; and I joined PTA and attended PTA meetings once a month, which made a huge difference in my awareness of school activities and events.**

-Carrie Sheret
February 2019

Alameda Unified is the State and Nationwide Pioneer in Multilingual Parent Engagement!



親子教養

瞭解學校華裔家長學院
助您的孩子成為
快樂成功兒

您的參與非常重要！
您是否已準備齊全？

歡迎家長與學生參加！
您的參與是您的孩子成功學習的關鍵。

- 免費課程：
- 學生成功之關鍵
- 學習方式與大學準備基本瞭解
- 瞭解如何建立學校聯繫
- 學術課程計劃與家長員工及領導機會
- 有效溝通技巧與處理青少年無禮問題
- 如何建立目標

第二屆
粵語課程

Ruby Bridges
333 3rd St. London Ave.
Alameda, CA 94501

七週
1/24 - 3/14
週一至週五
晚六點至八點
2021年2月開課



網上免費報名: <http://bit.ly/Register4SchoolSmarts>

詳情請聯絡導師 Rachil Tam (梁/簡)
AlamedaSchoolSmarts@gmail.com



¿Es la educación de sus hijos importante para usted?

Entonces no se pierda la oportunidad de participar en School Smarts

Soflar con ganarse la lotería sin comprar boletos de lotería es lo mismo que soñar con que sus hijos logren una educación universitaria sin querer invertir el tiempo en conocer el sistema educativo de este país.

Al invertir su tiempo en este curso gratuito usted obtendrá las herramientas necesarias para guiar a sus hijos paso a paso para una educación superior.

- El curso gratuito será en Español y se llevará a cabo entre jueves, viernes, sábado y domingo de los meses de 5 años, como gratuita, carpeta exclusiva del PTA del Estado de California y certificado de graduación.
- El 70% de los estudiantes que se gradúan de High School (Preparatoria) no completan los requisitos de ingreso para la universidad. Su participación es extremadamente importante.
- Después de su graduación usted estará conectado con otras familias hispanas en Alameda con el mismo objetivo de usted por mejorar el rendimiento académico de sus hijos, además de demostrarle a sus hijos lo importante que es la educación para usted.

Ruby Bridges
333 3rd St. London Ave.
Alameda, CA 94501

solo los Jueves
De 5pm a 8pm
1/24 - 3/14



Regístrate inmediatamente
Pro internet: <http://bit.ly/Register4SchoolSmarts>

For Contact Information: tcortez@alamedaunified.org
Por Teléfono: 910.748.4015 pregunta por Tamara Centeno



Lớp học School Smarts bằng tiếng Việt

Con em của chúng ta rất cần sự hỗ trợ rất lớn từ phía gia đình trong việc học tập ở trường và trong việc tìm kiếm trường đại học cũng như các cơ hội nghề nghiệp trong tương lai.

Để học School Smarts một chương trình bồi dưỡng tập huấn cho phụ huynh và sinh viên, nơi mà họ có thể chia sẻ kinh nghiệm của mình về việc tìm kiếm trường đại học và các cơ hội nghề nghiệp. Đây là một cơ hội tuyệt vời để chúng ta có thể cùng nhau học hỏi và chia sẻ.

- Cách hỗ trợ con em họ ở trường và ngoài trường.
- Cách giúp con em họ tìm kiếm trường đại học và các cơ hội nghề nghiệp.
- Cách giúp con em họ tìm kiếm trường đại học và các cơ hội nghề nghiệp.
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Đến và lắng nghe danh ngày hôm nay!
Chi danh online: <http://bit.ly/Register4SchoolSmarts>

Thông tin chi tiết: Chi Danh Trang web của chúng tôi: www.ausd.net
email: cauchauhu1978@yahoo.com



هل أنت مستعد؟

إمبح طفلك الأدوات اللازمة لتطوير مهارات عاطفية اجتماعية قوية!

مشاركته في حياة الأهمسة
محتاج دعمكم، مبرحنا بناك لتعلم كيفية دعم طفلك ومساعدته في تحقيق أهدافه التعليمية على مستوى المدرسة ومؤسسات القيادة الأساسية من أجل آمون الأمان والفرق العريق في الحياة

- للمساعدة في معرفة الأدوات اللازمة لتطوير مهارات عاطفية اجتماعية قوية!
- محتاج دعمكم، مبرحنا بناك لتعلم كيفية دعم طفلك ومساعدته في تحقيق أهدافه التعليمية على مستوى المدرسة ومؤسسات القيادة الأساسية من أجل آمون الأمان والفرق العريق في الحياة

الخميس
8 - 6
14/3 - 24/3



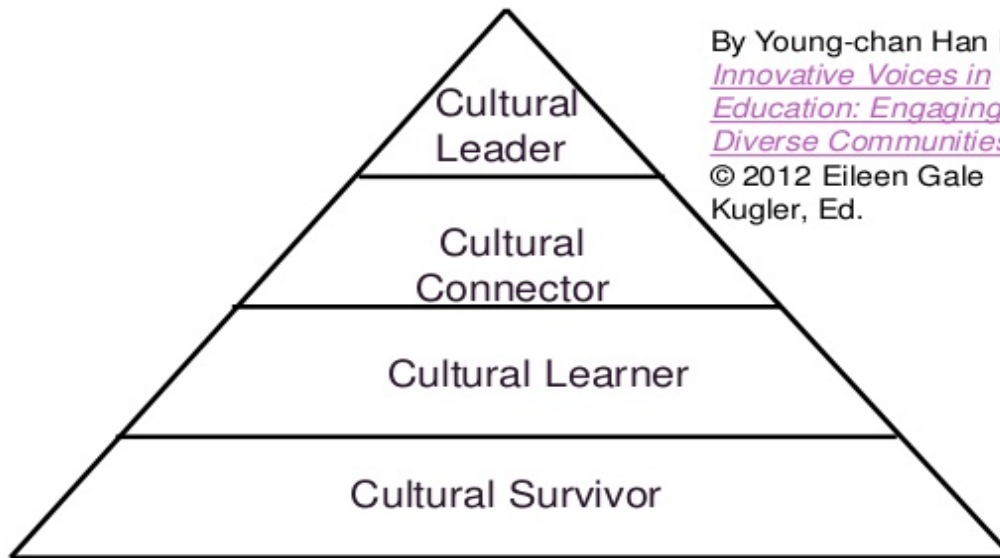
قم بالتسجيل اليوم!
<http://bit.ly/Register4SchoolSmarts>

معلومات أكثر
Noor Hezami | noor.hezami@yahoo.com

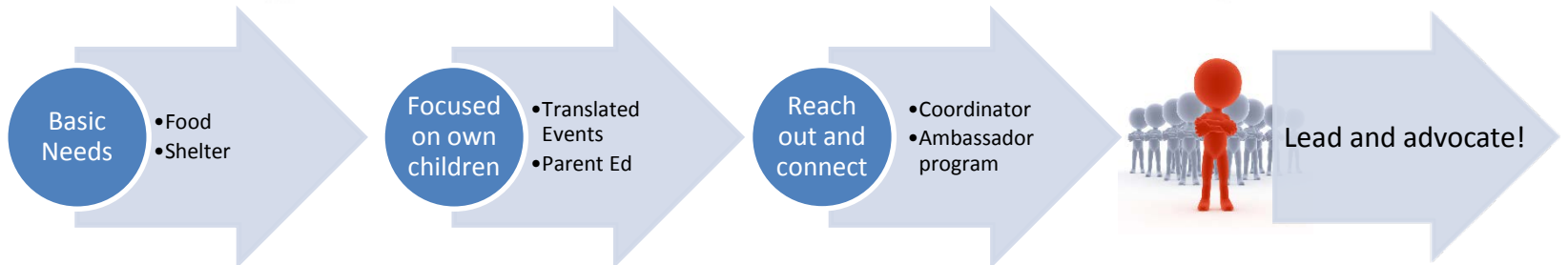


Immigrant Parent Involvement Evolution

Stages of Immigrant Parent Involvement



By Young-chan Han in
*Innovative Voices in
Education: Engaging
Diverse Communities*
© 2012 Eileen Gale
Kugler, Ed.



Computer Literacy for Families/Guardians

Partnership with the Alameda Library - Sessions planned for May

Multilingual Back to School
Registration AUSD |
August 2018 Serving over
300 families



Building capacity for our
multilingual families:

- Introduction to the Browser
- Email Basics
- How to enroll your child in AUSD
- How to navigate your child's performance records



Virtual Family Involvement

Supports for our mobile families & hardest to reach communities.

OUR CHALLENGE:

Over 30% of our Title 1 elementary students are not meeting our ELA standards

Goals:

- To reach families who cannot attend school enrichment events with concrete curriculum-aligned activities they can do with their children at home and in their preferred language.
- To establish a family involvement culture, in partnership with teachers, in the safety of their home and the discretion of their time.

Solution: Partner with FASTalk, a text message program to reach families directly on their cell phone!



SOLUTION: HOW FASTALK WORKS

FASTalk (Families and Schools Talk) is **Family Engagement Lab's** text message program that helps teachers empower all families to turn everyday moments into high-impact learning opportunities.



Parents receive simple activities by text in their preferred language to support at-home learning.



Activities are aligned with the **academic calendar and curriculum in preK-5**, and sent automatically.



Teachers receive tools to engage diverse families, such as two-way messaging with automated translation.



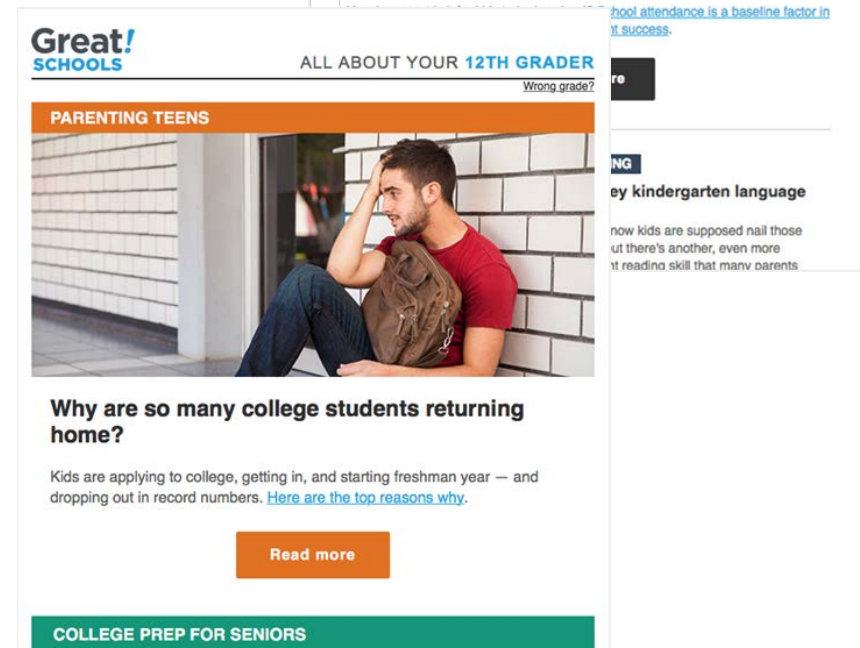
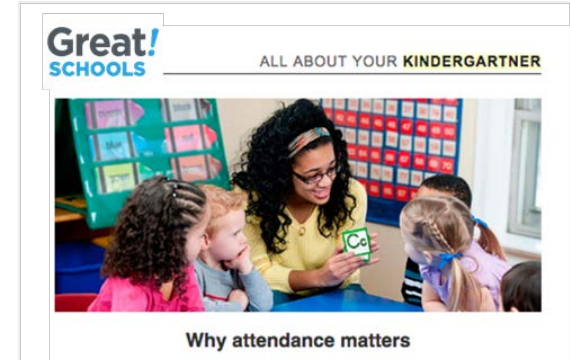
Teachers can view a weekly summary of the activities parents complete.

Grade Level Newsletters: Partnership with Great Schools.org

Addressing age and grade level parent concerns

Free research and evidence-based, multimedia, weekly and monthly, actionable newsletters supporting all families.

- **Elementary:** Reading, writing, and math, learning stories, parenting cue cards
- **Middle School:** Social-emotional stories, ways to help at home, science of learning insights
- **High School:** Parenting teens, college prep, first to college



Middle School Parent University | UCB Partnership

Increasing College Aspirations, College Knowledge, and College Planning

Join our BREAKOUT SESSIONS for our annual
Fall Parent University
Middle school is the best time to plan for the future.

Register:
7th
November
Wednesday
6pm - 8:30pm

Lincoln Middle School
1250 Fernside E
Alameda, CA 94501

Sessions presented by AUSD

Join our BREAKOUT SESSIONS for our annual
SPRING 2019 PARENT UNIVERSITY

Register: <http://bit.ly/MiddleSchoolPU/>

6th Grade Mindset Understand your child's learning style	7th Grade Exploring Career Options California career strands	8th Grade Prep a 4-yr Academic Plan 4 college eligibility
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Supporting students & families as they navigate adolescence & college preparedness

Keynote Speaker
Elizabeth Dandeloni
LMFT, Director
East Bay Center for Anxiety Relief, Treatment, and Prevention
www.eastbayanxiety.com

Bonus
Learn one quick breathing practice that the whole family can use to calm down.

Keynote Speaker
Jason Brand
LCSW, Psychotherapist

Keynote The Connected Child: Safety, Trust and Respect in the Digital Age

- Understand technology & brain development
- Address physical health concerns & solutions
- Learn ways to support your child

13th
Feb, 2019
Wednesday
6pm - 8:30pm

Lincoln Middle School
1250 Fernside Blvd
Alameda, CA 94501

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ALAMEDA UNIFIED SCHOOL DISTRICT
ALAMEDA UNIFIED SCHOOL DISTRICT
ALAMEDA UNIFIED SCHOOL DISTRICT

Claudia Medina
Coordinator - Family Engagement Programs
cmedina@alamedaunified.org

<http://bit.ly/AUSDFamilyEnrichment>

The workshops are part of a college-going framework that includes increasing College Aspirations, College Knowledge and College Planning.

Keynote speakers in response to middle school needs: *“Staying connected when anxiety takes over your teen”* and *“The Connected Child: Safety, Trust, and Respect in the Digital Age”*

Nearly 200 families served annually

Families Love Parent University!

“Meaningful conversations..., easy-to understand information..., timely..., knowledge of the specific requirements..., community spirit..., confidence to support children...”



Youth Development

Necessary paths of trial and error to hardwire self-direction.

Teen Brain



Adult Brain

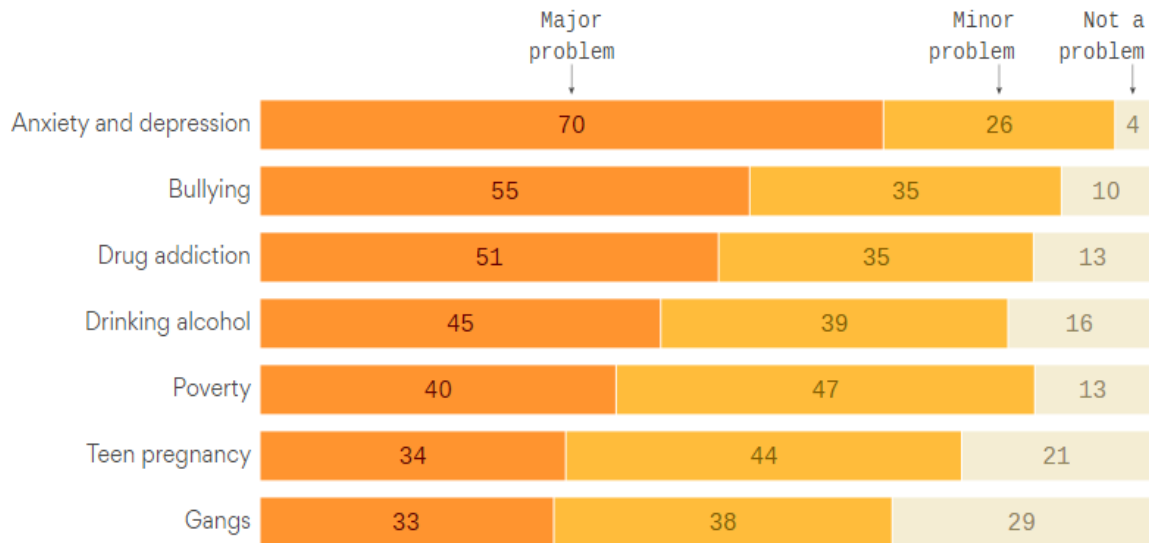


Parenting Issues of Our Time

Pew Research Center, February 2019

Stressed out: Anxiety a bigger concern for teens than drugs, poverty

Percent of teens saying the following is a problem for people their age in their community



Reproduced from a Pew Research Center [report](#); Chart: Axios Visuals

Source: Pew Research Center: <http://www.pewsocialtrends.org/2019/02/20/most-u-s-teens-see-anxiety-and-depression-as-a-major-problem-among-their-peers/>

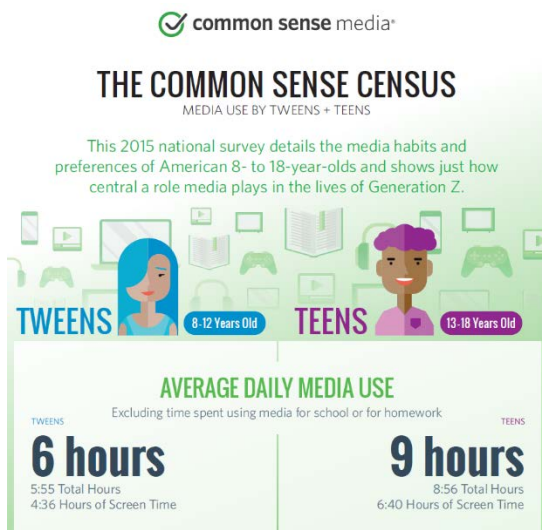
Sources of Stress and Anxiety

Teens are growing up in a world of publicized mass shootings, dire climate change warnings, poor economic futures without a college degree and extreme political partisanship, and they are more stressed about those things than adults overall, according to the American Psychological Association.

Source: <https://www.apa.org/news/press/releases/stress/2018/stress-gen-z.pdf>

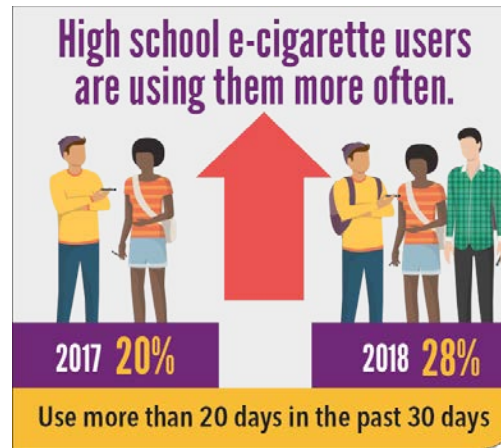
Trends to Follow

Social Media



Impact of Social Media:
Our teens today are true digital natives who report being online “almost constantly,” according to a 2018 study by Pew Research Center. (Psychologists have said their technology use has produced a national [mental health crisis](#).)
Self Regulation is key.

E-cigarettes



In 2018, more than 1 in 4 high school students and 1 in 14 middle school students had used a tobacco product in the last 30 days, a total of 4.9 million youths.

E-cigarette use among high school students nearly doubled from 11.7% in 2017 to 20.8% in 2018. Overall, 1.5 million more youths used e-cigarette in 2018 than in 2017.
Talking about the negative effects to brain development is key.

Gaming



Gaming satisfies human needs: Autonomy, Belonging, Competence
Some use to escape reality or their problems

According to [Statista](#), the number of active gamers worldwide will rise to more than 2.7 billion people in 2021, up from 1.8 billion in 2014 and 2.3 billion in 2018.

This year, the World Health Organization (WHO) recognized **“gaming disorder.”** In doing so, the WHO joined the American Psychiatric Association (APA), which had previously added **“internet gaming disorder”** as a phenomenon worthy of more research in the Diagnostic and Statistical Manual of Mental Disorders (DSM-5).
Self-regulation is key.

Alameda Family Enrichment Series

Facilitating meaningful conversations

Alameda Family Enrichment Speaker Series

Presented by Alameda Unified School District and PTA Council

Taming Your Inner Procrastinator
Improve your focus and studying strategies

Alameda Family Enrichment Speaker Series

Presented by Alameda Unified School District and PTA Council

Adolescent Sleep and Mindfulness
Benefits and best practices of healthy sleep

The final event in our Spring 2018 Wellness

Alameda Family Enrichment Speaker Series

Presented by Alameda Unified School District and PTA Council

An IndieFix original documentary

Angst

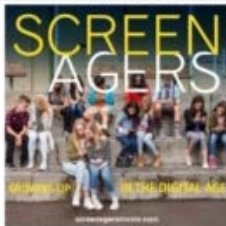
Anxiety Disorders are Real, Common and Treatable

Anxiety isn't cool, but talking about it is.

Angst is a 56-minute film that explores anxiety, its causes, effects and what we can do about it. The filmmakers' goal is to have a global conversation and raise awareness around anxiety. Angst



Alameda Family Enrichment Speaker Series



BACK BY POPULAR DEMAND!
Alameda USD and PTA Council are happy to bring back an educational film for Alameda families!

Screensagers: Growing Up in the Digital Age, a nationally acclaimed documentary about kids and screen time. The film follows parents and their teens as they struggle to strike a balance on time spent on video games, social media, academics and internet addiction.

This timely topic relates to all families. To learn more, please visit: <http://www.screensagersmovie.com/>

Older students, parents and guardians are welcome. We hope to see you there!
Please RSVP, space is limited: <http://bit.ly/SpeakerSeriesRSVP>

Padre Elementary
Multipurpose Room
Thursday, February 7, 2019
Time: 7:00-8:30 p.m.

"This is the parenting issue of our time," said Berkeley mother Daniela Ruzon, a doctor and filmmaker who created the documentary "Screensagers: Growing Up in the Digital Age." "Teach on its own isn't bad, but it's bad when it's out of balance." -OF Chronicle
Common Sense Media 2018 National Survey reports American teens/young adults (9-18 year-olds) are spending an average of 7.5 hours per day on entertainment media.

ALAMEDA UNIFIED SCHOOL DISTRICT



Alameda Family Enrichment Speaker Series

Presented by Alameda Unified School District and PTA Council

Teen Mental Health Wellness
How Parents Can Help

Alameda Family Enrichment Speaker Series

Presented by Alameda Unified School District and PTA Council

Marijuana and the Brain

Alameda Family Enrichment Series

Presented by Alameda Unified School District and PTA Council

Tiempo de Pantalla

¿Podemos lograr un equilibrio en la vida digital de nuestros niños?

Alameda Family Enrichment Series

Presented by Alameda Unified School District and PTA Council

Screentime

Can We Strike a Balance in our Children's Digital Lives?

Join us for a research-based discussion about screen time, social media, health impacts, parent-child communication, and boundary setting.

Learning objectives:

- Understand the digital landscape and the physical impacts it has on kids.
- Learn about Common Sense Media resources to use at home and school.
- Practice specific ways to communicate with kids about media balance.



Wednesday, March 27, 2019
7-8:30 p.m.

Encinal High School
210 Central Ave, Alameda
English: Cafeteria | Español: Media Center

For parent/guardians, caregivers, educators, and 5th grade+ students

Free (\$10 suggested donation)



More info and RSVP:
<http://bit.ly/SpeakerSeriesRSVP>

- Launched in partnership with PTAC
- Presentations in response to our Mental Health Wellness Survey and parental concerns
- Over 800 families served annually

Why And How Do We Build Equity?

Historically Blacks and Latinos have been underserved in California schools.

Only 30% Latinos and Blacks complete A-G Course Requirements.

ALCANCE: AUSD's Latino Achievement Roundtable

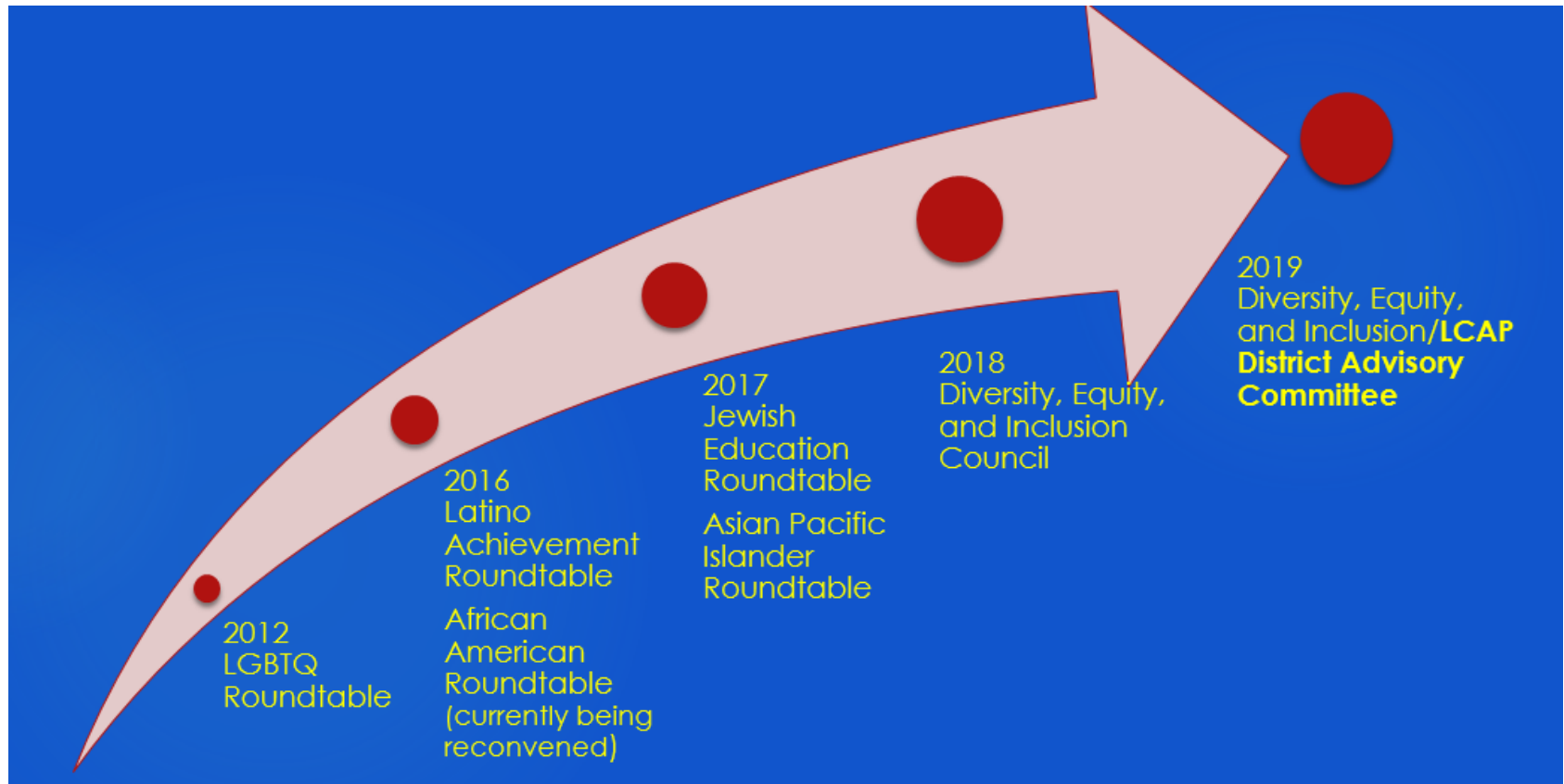


ALCANCE's 2018-2019 Objectives:

- Attendance Campaign: What's truly causing truancy?
- Special Education 101: Resource Development
- College Prep: Raising awareness on the pathways
- Spanish Language Community Conversations



Diversity, Equity, and Inclusion LCAP District Advisory Committee



FICE Community Relations

District: Title 1 Committee MTSS Workgroup Wellness Committee DEI/ DAC LCAP ALCANCE (Latino Achievement Round Table)	City: Alameda ACCYF Member of Alameda's Social Service & Human Relations Board
County/Regional: Alameda County Office of Education, Family Engagement PLN National Equity Project Fellow/ Guest Trainer	State: Californians Dedicated to Education (CDE) Foundation Project: California Dashboard Usability and Communication Campaigns (English/Spanish) Latino Community Foundation Giving Circles

Theory of Action

If we **build capacity and improve relationships**, here's what we can anticipate:



Educators:

- Value families as partners
- Feel supported and empowered by families
- Share responsibility for student achievement
- Minimize family complaints and improve communication



Families:

- Feel respected, heard, and seen as partners
- Are connected to their school community
- Confidently navigate the school organization
- Convey high expectations for their children
- Support AUSD's initiatives for growth for all students



Students:

- Increase academic achievement (increased on-time arrival, improved attendance, increased homework completion rates, improved social-emotional climate)
- Increase college and career readiness

Become confident young people who are academically strong and have a plan for the future!

Appreciation

Alameda children and families thank you for your leadership!



Family Involvement and Community Engagement (FICE)

Coordinator: BUDGET

LCFF Supplemental (Resource 0002)

Classified Salary	\$57,951
Benefits	\$15,976

Operational Budget **\$49,965**

CAPTA School Smarts Curriculum (incl. Trainers)	\$12,850
Site Coordinators	\$ 5,500
Dinner	\$ 7,812
Childcare	\$ 3,990

\$30,152

UCB MS Parent University Curriculum	\$ 2,450
Counselor Facilitators	\$ 1,400
Keynote speakers	\$ 1,000
Food & Childcare	\$ 600

\$ 5,450

FASTalk Virtual Parent Engagement Program	\$ 3,184
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Ruby, Paden, Haight

Alameda Family Enrichment Series (PTAC Partnership)	\$ 2,000
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Professional Development

Othering & Belonging Conference 4/8-4/10	\$ 350
SEL Toolbox District Certified Trainer 6/17-6/18	\$ 5,000

Equity Roundtable Supports	\$ 3,000
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Estimated Total	\$49,136
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