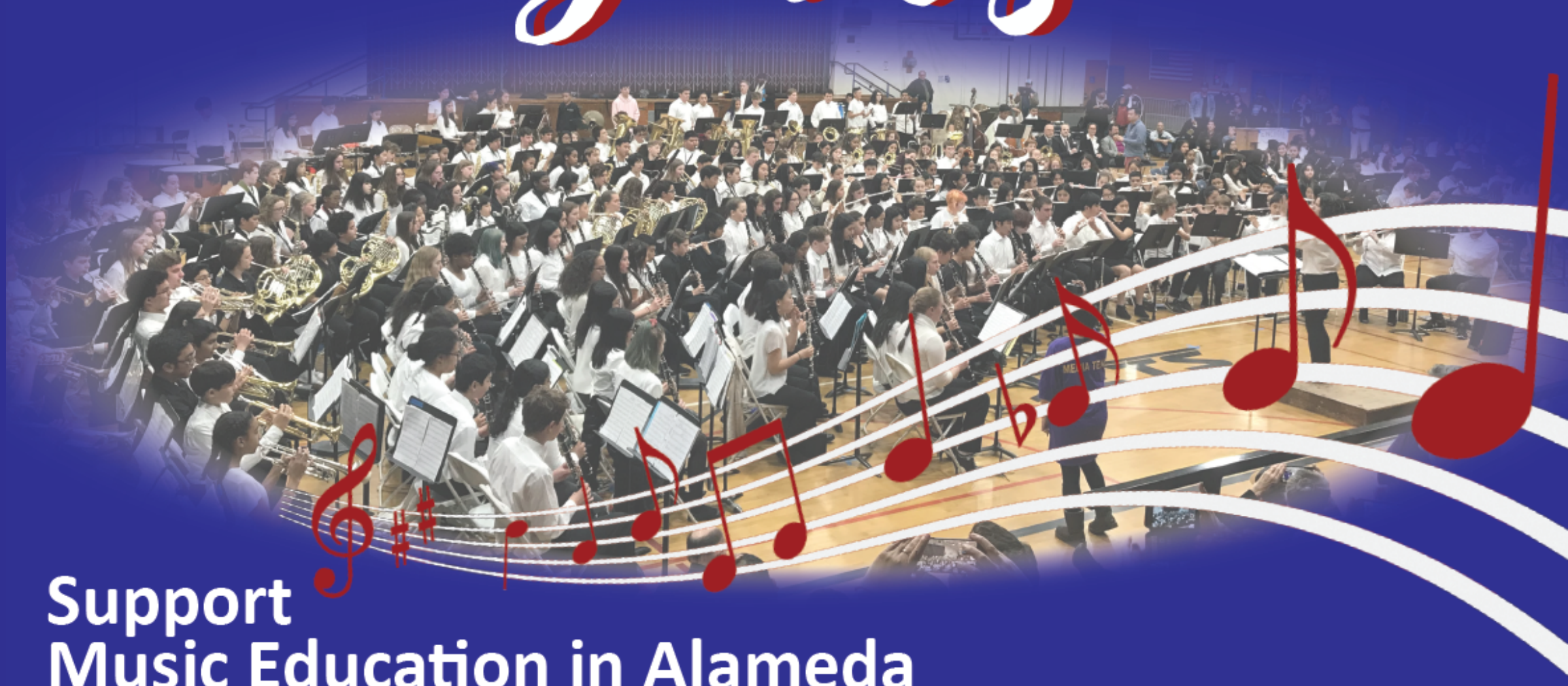


ALAMEDA *Bands* TOGETHER



**Support
Music Education in Alameda**



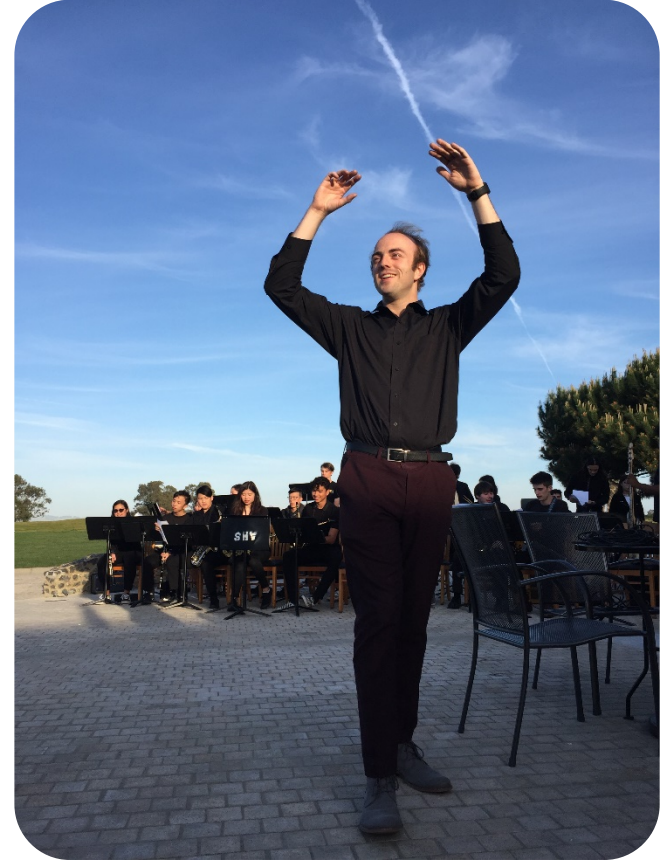
Saving Music

Next Steps to Sustain
Island-Wide Music in AUSD

Thank you for re-instating
Mitchell White.

We are grateful that
the music will play on
at Alameda High.

After much applause...



...comes the encore

One down.

Alameda High: MISSION ACCOMPLISHED

- ✓ Re-instate music director
- ✓ Stabilize Concert Band
- ✓ Stabilize Symphonic Band
- ✓ Stabilize Jazz
- ✓ Stabilize Guitar
- ✓ Stabilize Choir (or Guitar 2)

One to go.

Encinal Junior & Senior High: **WORK TO BE DONE**

- Find new music director
- Save Beginning Band for JJ's (Wheel)
- Save Orchestra (or create Symphony)
- Save Jazz (or create Pit Band & Chorus)
- Ensure Advanced Band's future
- Add section for Guitar
- Plan for growth & retention

What is the ask?

Excellence & Equity For All ^{MUSIC} Students

You wanted the numbers: Survey Update

- 14-Question online survey went out to current Encinal students on Wednesday, 5/22, in collaboration with Principal Hurst (the School/AUSD owns all captured data)
- A busy week: competing with AP-tests, ACT, SAT and finals-prep
- 143 students responded by Fri 5/24
- With **only about 10% counted** so far, **numbers are very favorable for a FULL suite of music classes at EJSHS**
- Immediate high-interest student response to the question: *"If these classes were offered for the upcoming school year, would you sign up?"*
- Received 104 responses (High School only) for this question, resulting in the numbers shown on the right
- All student responses are linked to the individual student's email addresses (survey questions available on request)

**Note: incoming 9th Grade students not yet captured;
Enrollment numbers expected to climb**



Preliminary survey results (5/24) (partial poll results, received from 10% of total student population)

Symphony Orchestra (1 st Choice)	33
Guitar (1 st Choice)	24
Chorus (1 st Choice)	11
Jazz Band (1 st Choice)	13
Jazz Band / Afterschool	23

2019/2020 School Year: Electives (0.8 FTE) + Clubs

Note: Incoming 9th Grade students are not captured in these numbers, so enrollment numbers are expected to be higher

	Class	Grade	Instrumentation	# of students	FTE: 0.8 + Afterschool	Advantages & Notes
ELECTIVE	Marching Band	9 th - 12 th	Brass, Woodwinds, Percussion	58 (AUSD projection)	0.2	<ul style="list-style-type: none"> The most popular BUT will wither without Beginning Band as a feeder
	Beginning Band In the Wheel	6 th In Wheel	Brass, Woodwinds, Percussion	30 (30 out of 90 TOTAL in each Wheel spoke)	0.2	<ul style="list-style-type: none"> Beginning Band in the Wheel All 90 6th Grade students get exposure to instruments & music
	Symphony Orchestra	HS mostly, but based on experience	String Instruments + Brass, Woodwinds and Percussion	33 (Survey) + JJS + AoA + Freshmen (<u>not yet counted</u>)	0.2	<ul style="list-style-type: none"> 33 current students select by survey JJ's + AoA + Freshmen still to be counted Full Symphonic instrumentation draws from wider pool of musicians
	BONUS: Guitar	7 th - 12 th	Guitar	24 (Survey) + Freshmen (<u>not yet counted</u>)	0.2	<ul style="list-style-type: none"> BONUS class if we get sufficient enrollment
CLUB/Afterschool	Jazz + Chorus Club Afterschool	6 th – 12 th	Brass, Woodwinds, Percussion, Piano, Vocals	23 Jazz (Survey) 11 Chorus (Survey) + Freshmen (<u>not yet counted</u>)	0.1 Club Afterschool 2-3 days/week	<ul style="list-style-type: none"> Allows for growth over time Students still have time for sports
	Intermediate Band Club Afterschool	Mostly 7 th - 8 th (+ some HS students)	Brass, Woodwinds, Percussion, Piano	16 + Freshmen (<u>not yet counted</u>)	0.1 Club Afterschool 2-3 days/week	<ul style="list-style-type: none"> Allows for growth over time Fed by Wheel over 2 years Restore in 2021 – 2022 school year

2019/2020 School Year: Investment

Note: Incoming 9th Grade students are not captured in these numbers, so enrollment numbers are expected to be higher

	Class	Grade	# of students	Status	Investment	FTE:	Funding
ELECTIVE	Marching Band	9 th - 12 th	58 (per AUSD)	No change	N/A Already allocated	0.2	Already allocated
	Beginning Band In the Wheel	6 th In Wheel	30 (each spoke)	Restore from current school year	20k	0.2	Restore from 2018/19
	Symphony Orchestra	HS mostly, DOE	33 (Survey) + AoA + JJs + Freshmen	Restore from current school year	20k	0.2	Restore from 2018/19
	NEW: Guitar	7 th - 12 th	24 (Survey) + Freshmen	New, survey-based	20k	0.2	Additional 0.2 FTE
CLUB/Afterschool	Jazz + Chorus Club Afterschool	6 th – 12 th	23 Jazz 11 Chorus (Survey) + Freshmen	Continuation of Jazz Band, with added Chorus (New)	N/A Funded from Afterschool program	0.1 Club/Afterschool 2-3 days/week	Funded by existing grant for afterschool programs
	Intermd. Band Club Afterschool	Mostly 7 th - 8 th (+ some HS)	16 + Freshmen	Addition of “Intermediate” Level	N/A Funded from Afterschool program	0.1 Club/Afterschool 2-3 days/week	Funded by existing grant for afterschool programs

AUSD Projection: 81

Class	AUSD Projection
Beginning Band	6 Freshman only
Marching Band	58
Symphony Orchestra	17 2 Freshmen + 15 from higher grades
Jazz	?

vs.

Survey & Projection Results: 195 (so far) TOTAL Electives and Clubs

Class	Survey-based Results
Beginning Band In the Wheel	30 (30 out of 90 TOTAL in each Wheel spoke)
Marching Band	58 (AUSD projection)
Symphony Orchestra	33 (Survey) + AoA + JJs + Freshmen (<u>not yet counted</u>)
BONUS: Guitar	24 (Survey) + Freshmen (<u>not yet counted</u>)
Jazz + Chorus, Afterschool/Club	23 Jazz (Survey) 11 Chorus (Survey) + Freshmen (<u>not yet counted</u>)
Intermediate Band, Afterschool/Club	16 + Freshmen (<u>not yet counted</u>)

Reasons for higher numbers:

- Clarified outdated & misleading course descriptions used on elective forms
- Rumors about Orchestra being cut kept students from enrolling (Confirmed in survey responses)
- Expanded offering for Symphonic Orchestra drew from a wider pool of musicians (more flexible, mixed instrumentation vs. strictly string)
- Beginning Band designated as a Middle School Program while adding Intermediate Band to provide a path for growth
- New offering of interest-based guitar class prompted strong response

Preliminary survey results show: **195+ Encinal Music Students**

Class	# of students
Beginning Band	30 (30 of 90 at a time/ wheel spoke)
Marching Band	58 (AUSD projection)
Symphony Orchestra	33 (Survey) + AoA + JJs
BONUS: Guitar	24 (Guitar-Survey)
Jazz + Chorus	23 (Afterschool Jazz-Survey) 11 (Chorus-Survey)
Intermediate Band	16 + incoming Freshmen (<u>not yet counted</u>)

ELECTIVE

**CLUB/
Afterschool**

36
Students

Average Class size,
Electives only

39
Students

Average Class size,
Electives + Afterschool

Note: **incoming 9th Grade students** are **not captured in these numbers**, so enrollment numbers are expected to be higher

The Numbers: Part 2

Supporting the case for Equity with Data

AHS is running 5 music classes (1.0 FTE) with an average size of:

27
Students

REMEMBER: AHS suffered a 40% circumstantial enrollment drop in 2017/18

Based solely on AUSD projections & a still-incomplete survey, EJSHS is proposing to run 4 music classes (0.8 FTE) with an average class size of:

36
Students

REMEMBER: Encinal draws from a smaller student population AND must serve the needs of Middle Schoolers and High Schoolers

Planned action items to grow and sustain AUSD Music Programs over time

Supporting sustainable enrollment numbers and growth

6th Grade Wheel + Intermediate Band at Encinal:

With sufficient music exposure in 6th grade, we are giving more students access to musical instruments and instruction, so that we can repopulate the Intermediate Band (7th/8th Grade) over the course of the next 2 years (+) to grow a healthy base for music program continuation. Students will be ready to join the advanced programs in HS

Mentoring at Middle Schools:

Connect advanced students (Band Section leaders/Band members) with younger students as mentors, with classroom visits, holding tutoring sessions, as well as to concerts

Community Outreach:

Restore the previous practice of community outreach to elementary and middle School feeder schools in the neighborhood, with Music Program Demos on School sites during Lunch, Assembly and Advisory Periods

“All Island” Concert:

Continuation of the “All Island” Orchestra- and Band concert at Encinal, welcoming advanced island-wide Middle School musicians and Alameda High ensembles into a High School concert level performance each year

What is the ask, specifically?

Excellence & Equity For All ^{MUSIC} Students

1. Level the playing field: Allow Encinal's music classes to run at the same average enrollment as Alameda's. The survey says interest in music from **Encinal's students** gets **average class size to 36**.

The District requested "efficiency." **EFFICIENCY** has been demonstrated.
(36 is greater than 27)

What is the ask, specifically?

Excellence & Equity For All ^{MUSIC} Students

Already Allocated	0.2
Restore (based on Projections)	0.4
Add (based on Projections)	0.2
Total FTE	0.8

2. Allocate FTE to Encinal based on headcount:

The Superintendent told us headcount was the key to funding additional sections. At his direction, we ran the survey. **SURVEY SAYS** headcount supports **4 sections @ 0.8 FTE**

The District requested “headcount.” **HEADCOUNT** has been demonstrated.

AUSD has published the following job posting as of last week:

“The following openings at Encinal Jr/Sr HS are for the 2019/20 SY and will have a closing date of Sunday, June 2, 2019. These will all be “General” postings.

➤ **Music (Part-time: .20 FTE)**

- Valid California Teaching Credential – Single Subject: Music
- Contract for the 2019/20 SY (186 Days) [...]”

...which brings us to our “ask #3”.

What is the ask, specifically?

Excellence & Equity For All ^{MUSIC} Students

3. Make it possible for Encinal to attract their “Mr. White”: Offering a full roster of music by combining 0.8 FTE of Electives with a 0.2 FTE of Clubs will allow us to attract and retain a Music Director of Mr. White’s caliber and ensure the established programs thrive and the bands play on.

Alameda High’s Music program has been saved. THANK YOU!
Now save Encinal’s.

Thank you for your continued support!



Jets Musicians in the Community





JETS Band Represents Alameda hosting the Annual West End Extravaganza of Bands

This event has taken place for 24 consecutive years now. Matt Mackey, Head Judge and parade/marching coordinator of the NCBA already personally ensured us of his full support for the event next year.



Jets musicians represents AUSD in the 4th of July Parade

This annual event is run solely by students & parents, and conducted by our Encinal Drum Major.





Encinal Music hosts the annual all-island concert

This is a communal event at the EHS Gym (AHS, Lincoln MS, Wood MS, Academy of Alameda MS), bringing the Alameda Music student community together and getting Middle Schoolers excited about continuing music in High School. Middle and High School students perform TOGETHER, playing in an island-wide MS and HS ensemble for one evening.

Jets Pep Band

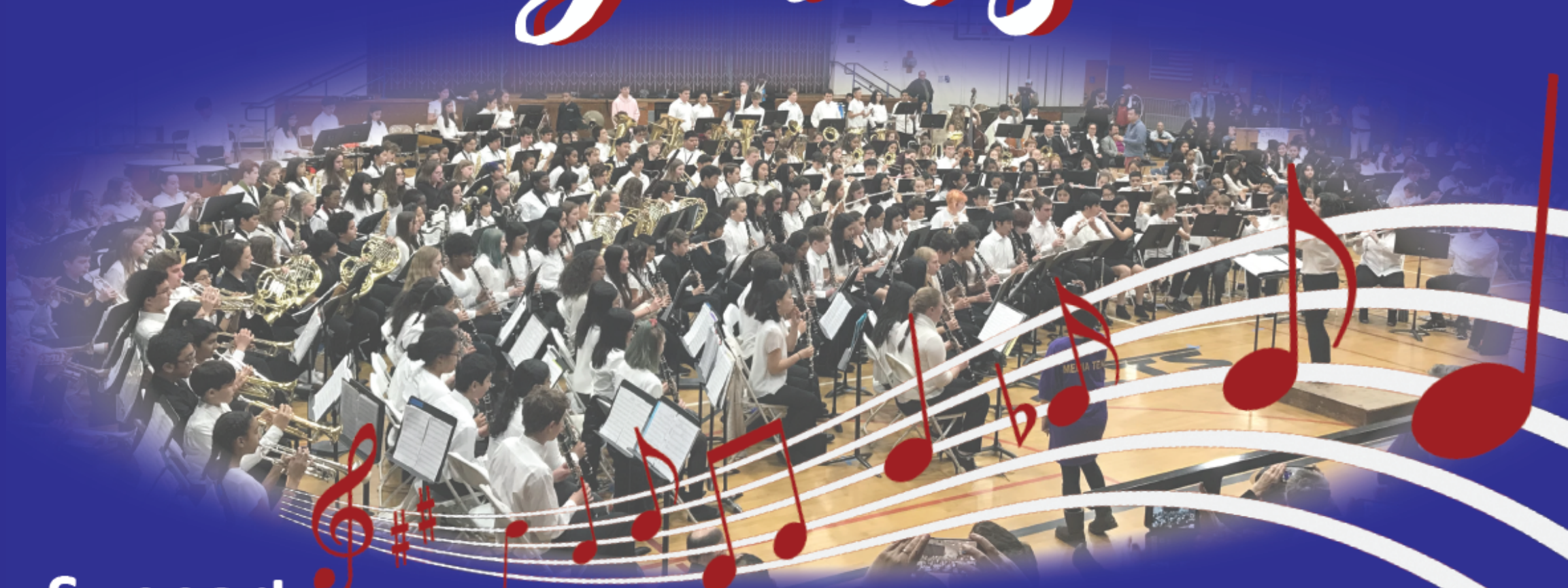
Our musicians support our athletes at Home Football games and the famed island bowl.





Encinal student musicians represent AUSD with an award winning Band and Orchestra in competitions across Northern California, as well as Disneyland (this is an audition-based invitation) and the Northern California Honors Band Recognition program

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