

ENCINAL DECA

To the members of the Board of Education:

On December 6-8, 2019, Encinal High School DECA has arranged for a field trip to Minneapolis, MN. 30 Students and 2 Adults (1 Advisor and 1 Chaperone) will be attending.

The 2019 DECA Central Region Leadership Conference will be an immersive and dynamic conference experience featuring powerful speakers and trainers from across the country coming together for three days of awesomeness! Participants will join for exciting general sessions filled with interactive and engaging content and will have the opportunity to select one of three tracks: Leadership, Entrepreneurship, and Hospitality. In each track, DECA members will dig deep and learn through hands on and engaging sessions, each of which will culminate in a project with prizes for top performers. Throughout the conference, all attendees will have the opportunity to participate in competitive events training which will be woven into the programming. This is the must-attend event of the DECA Members. Do not miss it! Describe the role of financial institutions

- Explain types of financial markets
- Discuss the impact of technology on the banking industry
- Explain career opportunities in merchandising
- Explain the relationship between customer service and distribution
- Explain current retail trends driven by global trade
- Explain career opportunities in hospitality
- Describe the role of sales and marketing in hospitality
- Explain the role of promotion as a marketing function
- Identify the impact of product life cycles on marketing decisions

The career opportunities and experience that students gain is sometimes overwhelming. Chances for DECA students to network with Business as well as other students are further expanding one's self as a young entrepreneur. Students can be academically prepared for college and careers. This conference also presents students with seminars for job readiness training, and career building.

The rest of the itinerary will be provided on a later date.

Your approval of this field trip not only benefit the areas of self-growth, communication, problem-solving and the community. This also shows how Alameda Unified School District is putting a lot more focus on career readiness programs for our students.

Derrick Lyons
Encinal High School
DECA Advisor
510-748-4023 #23406

Daniel Hurst
Encinal High School
Principal
510-748-4023 #3104

OUT OF STATE OR OUT OF COUNTRY FIELD TRIP REQUEST

Requirements:

1. All students must be allowed to participate regardless of ability to pay or associated fees.
2. **ALL Forms must be submitted 30 business days prior to field trip**, to the Teaching and Learning Department.
3. Board of Education approval is required for all out of state and out of country trips. **Use Letter to Board of Education format (see attached).**

Date Request Sent: 9/10/2019

Date of Field Trip: December 6-8, 2019

Destination of Field Trip: Minneapolis, MN

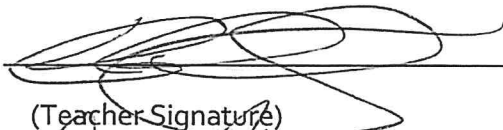
School: Encinal High School

Name of Teacher(s): Derrick Lyons/Diana Kenney

Print Name: Derrick Lyons

Date: 9/10/2019

Signature:



Date: 9/10/2019

(Teacher Signature)

Approval:

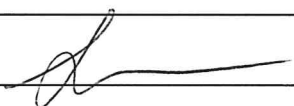


Date:

10/8/19

(Principal Signature)

Educational Services Office Use Only:

☒ Approved by: Signature of Director of Teaching and Learning: 

Approval Date: 10/8/19

Additional Documentation Needed: _____

DEADLINE FOR ALL DOCUMENTATION TO BE RECEIVED BY TEACHING AND LEARNING: _____

☐ Not Approved. Reason: _____

Teacher's Cellphone: [REDACTED]

Teacher's School Phone: 50-748-4023 #23406

Date & Time of Departure: Dec. 6, 2019 Date & Time of Return: Dec. 8, 2019

Number of Miles (one way): 1,992.4

Number of students: 30

Number of Chaperone(s): 2

Chaperones: MUST BE Minimum 1 adult for every 15 students.

Include all Chaperone names and contact information on E-33 Chaperone List. An unsigned E-33 will not be accepted. E-33 must be signed off and complete!

TRANSPORTATION METHOD

☐ Commercial Transport (Bus/BART/Ferry/etc.) ☐ Personal Car (Parents to complete Form E-5.
School site is responsible for collection and confirmation of Form E-5 and Proof of Insurance
verification on form E-33). ☐ Chartered Bus

Transportation costs will be paid by: ☐ School ☒ Individual Student ☐ District
☐ Student Body ☒ Other Plane ☐ PTA

BUS INFORMATION NEEDED

Bus Company Name: Click here to enter text. Contact: Click here to enter text.
Address: Click here to enter text. Phone Number: Click here to enter text.
Confirmation # for transportation: Click here to enter text.
Transportation costs will be paid by: Click here to enter text.

OVERNIGHT FIELD TRIP INFORMATION

Hyatt Regency
Name of Lodging: Click here to enter text. Lodge Contact Name: Click here to enter text.
1300 Nicolet Mall, MN 55403 *855-242-9047*
Lodging Address: Click here to enter text. Phone Number: Click here to enter text.

Instructional Purpose: What is the purpose of this trip? leadership Training, Career Development and Goal-Setting, Display of Problem-solving Skills, Display of Math, Marketing, and Accounting Skills, Role-playing of real world business scenarios in a competitive environment. Seminars focused on self-growth.

List activities and anticipated student outcome.

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS DECA's Principles of Business Administration Events measure the student's proficiency in those knowledge and skills identified by career practitioners as common academic and technical content across marketing, finance, hospitality, and business management and administration. The Principles of Business Administration Events are designed for first-year DECA members who are enrolled in introductory-level principles of marketing/business courses. **TEAM DECISION EVENTS** DECA's Team Decision Making Events provide an opportunity for participants to analyze one or a combination of elements essential to the effective operation of a business in the specific career area. The business situation to be analyzed will be presented as a case study. **INDIVIDUAL SERIES EVENTS** DECA's Individual Series Events effectively measure students' proficiency in the knowledge and skills identified by occupational practitioners as essential to success in a

List Standards/Content to be addressed:

1. Students will be able to understand how to Network themselves
2. Students will gain knowledge in the areas of business

F-3A Out of State and Out of Country Field Trip Request

Revised: June 30, 2015

Date received by Ed. Services: _____

Describe pre-activities prior to the trip: Reviewing and improving upon test results, Reviewing and improving upon role-play evaluations.

Describe post activities after the trip: Meetings reviewing and improving upon test results, Reviewing and improving upon role-plays evaluations and developing ideas to improve in these areas.

Reasons for excluding student: (Keep in mind that no student may be excluded due to lack of payment) No Reason

Provision for students not participating: All students attending will be participating



**CENTRAL
REGION**
LEADERSHIP CONFERENCE

**YOU'VE NEVER MET
A PLACE QUITE LIKE**

MINNEAPOLIS
DECEMBER 6-8, 2019

CRLC



Sign In

2017 CENTRAL REGION LEADERSHIP CONFERENCE

FRIDAY, DECEMBER 6, 2019	
9:00 am - 5:00 pm	Registration (Determined by Chartered Associations)
9:00 am - 12:00 pm	Industry Tours (Pre-registration Required)
10:00 am - 11:30 am	Chartered Association Advisors - Meeting & Brunch
1:00 pm - 5:00 pm	Digital Badging (Pre-registration is NOT required)
1:00 pm - 5:00 pm	Industry Tours (Pre-registration Required)
1:00 pm - 7:00 pm	Business & College Fair
5:00 pm - 7:00 pm	Chartered Association Delegation Meetings (Check with Your Advisor)
5:00 pm - 7:00 pm	Dinner on Your Own
7:00 pm - 8:15 pm	Opening General Session
8:30 pm - 9:00 pm	DECA-Related Workshops - Part I
9:15 pm - 9:45 pm	DECA-Related Workshops - Part II